

In the attachment I added covers of other catalogs which we like. Furthermore you will find nice pictures in the attachment which I downloaded from shutterstock. In the first place we downloaded these pictures in a smaller size, so that several examples can be created. After we decided which picture looks best on the cover, we will buy it in a higher resolution.

One remark regarding the shutterstock pictures: There is one picture with two hands and the world below it. We like the world as a globe, but we do not like the hands above it. So if this picture is used, please use it without the hands.

The cover examples should give a better understanding what kind of cover we like. On the cover our logo should be added as well as the slogan „Filterkompetenz hat einen Namen“. It says that we are highly skilled in what we do. The catalog should have a DIN A4 size. The format can be horizontal or vertical.

On the back of the brochure our company details should be added:

FILTER - MÜLLER e.K.

Inhaber Reinhard Schöne

Motzener Str. 7

12277 Berlin

Tel: 030 / 606 8888

Fax: 030 / 606 8640

E-Mail: info@filter-mueller.de

Web: www.filter-mueller.de

And the following three words should be added. It means “Competent. Helpful. Friendly.”:

KOMPETENT. HILFSBEREIT. FREUNDLICH.